

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)  
 Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

**CAPITOL SIGN CO.**  
 Sho-Cards  
 Public Mkt. Bldg. mezzanine floor 13th and J Street  
 Posters - Current Display - Screen Process  
 Dial GI 2-2585  
 Sammy Lee

**CITY SIGN SERVICE**  
 SIGNS - SHO-CARDS SIGNS AT TRUCK LETTERING SENSIBLE REAL ESTATE SIGNS PRICES OFFICE DOORS QUALITY GOLD LEAF SERVICE  
 "A COMPLETE LETTERING SERVICE"  
 1220 K STREET IN REAR HU 4-0204

**WEIDNER'S House of SIGNS**  
 COMPLETE ART SERVICE  
 SIGNS - POSTERS - SHO-CARDS COMMERCIAL ART - CARTOONS SILK SCREEN PROCESS  
 1515-N St. GI 2-0162

**1 SIGN 64 SMITH**  
 \* Truck Lettering \* Cut Out Letters \* Gold Leaf \* Show Cards \* Office Doors \* Real Estate Signs Phone HU 1-0791 605-16th St. If No Answer Call GI 1-0079

**Sign Painters-(Cont'd)**  
**A B C SIGN SHOP**  
 SIGNS OF ALL KINDS COMPLETE LETTERING SERVICE  
 E. E. HANSON  
 "Call Me Hans"  
 El Monte Av 208-W Basettlaw Av(NS)---WA 5-6465

**ARROHEAD ASSOCIATED PRODUCTS**  
 Silk Screen Process Signs Day-Glo Bumper Strips Truck & Name Plate Decals  
 200 Q -----HU 1-2837  
 Able Sign Co 923-6th -----GI 2-8513 (See Advertisement Page 347)

**ACME SIGNS**  
 COMMERCIAL SIGNS TRUCK LETTERING GOLD LEAF SHOW CARDS  
 FRED THRASHER - Owner  
 521-8th -----GI 2-1393

**ARTCRAFT SIGN CO**  
 PAINTED SIGNS Gold Leaf - Truck Lettering Wood Letters - Cutouts Walls - Office Doors Real Estate - Tract Signs TOWN & COUNTRY  
 2501 Arden Wy-----WA 2-2834

**BLACK T ALBERT & ASSOCIATES**  
 SIGNS - SILK SCREEN PROCESSING In Kassis Bros. Whse. Co. Offices 10th & Vine-----HU 4-9817

**BOYE SIGNS**  
 Have It Done by One of the Boyes COMPLETE SIGN SERVICE  
 Town & Country Area  
 2146 Arden Wy-----WA 2-1059

**C S Signs 952-33d**-----GI 3-8215  
**CAPITOL SIGN CO**  
 Sammy Lee-Sho-Cards-Posters-Signs 13th & J-----GI 2-2585 (See Advertisement This Page)

**CARTHERS ERNIE**  
 QUALITY SIGNS OF ALL KINDS Established in Sacramento 1921  
 1229 I -----GI 3-7961

City Sign Service 1220 K-----HU 4-0204 (See Advertisement This Page)  
**DOSCH CO THE 200 V**-----GI 3-6581 (See Advertisement Page 347)  
**FLINT SAM F 2709 X**-----GL 5-5561 (See Advertisement Page 347)

**HACKLEY FRED C**  
 SIGN-VERTISING Signs - Sho-Cards - Displays Commercial Art  
 1 Black North of Marconi Av 1954 Auburn Blvd(NS)---WA 5-0489

**HAMILTON BOB SIGNS**  
 WALLS - TRUCKS - WINDOWS BULLETINS - PICTORIALS  
 3425-52d -----GL 5-6759 If no answer call-----GL 7-0757

**HOUSE OF SIGNS 1515 N**-----GI 2-0162 (See Advertisement This Page)  
**Ledbetter Sign Co 1229 I**-----GI 3-7961  
 Please look up the number in the Telephone Directory if you are not sure of it.

**LINCK'S SIGN-ART**  
 COMPLETE SIGN-ART SERVICE Trucks - Walls - Bulletins Show Cards - Displays Real Estate Signs "Scotch-Lite Signs" IMMEDIATE SERVICE FREE ESTIMATES  
 Between H & J 912-56th -----GL 6-5550

**PETTA SIGNS**  
 WALL SIGNS - BILL BOARDS TRUCK LETTERING CUT OUT LETTERS  
 1412 Oregon Dr-----GL 7-8846

**SEID SIGNS**  
 Gold & Silver Leaf Work Truck & Office Door Lettering Show Cards & Board Signs Also GENERAL DRAFTING Quality Work - Reasonable Prices CLARENCE SEID  
 4338-4th Av -----GL 2-9245

**SMITH'S SIGNS 605-16th**-----HU 1-0791 (See Advertisement This Page)  
 Here's how you may be sure of getting your party more often when you dial:  
 1. Look up your number in the latest directory.  
 2. Listen for the steady hummm of the dial tone.  
 3. Keep your eye on the dial.  
 4. Wait a minute before you decide your party isn't home.

**STRAIN CHESTER L**  
 Our Business Is Improving Yours  
 COMPLETE SIGN SERVICE COMMERCIAL INDUSTRIAL Bulletins Erected & Painted Lettering & Sho Cards Cut Outs  
 5511-35th -----GL 7-0756

**SUPERIOR SIGNS**  
 COMPLETE QUALITY SIGN SERVICE  
 A. W. "Art" ELLIS  
 2508 J -----HU 4-1875  
 Thrasher Fred 521-8th-----GI 2-1393  
**WINTER HEINIE & SON**  
 COMPLETE SIGN SERVICE Truck Lettering a Specialty "Tell 'Em With Paint"  
 2760 Fulton Av-----IV 9-3677

**ANTICIPATING Your Emergency SITUATIONS...**  
 Most business firms advertise in the **YELLOW PAGES** to make it easy for you to find them.  
 They would appreciate your telling them that you called because of their advertising in the  
**Yellow Pages**

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EM=Empire GM=Gilbert HU=Hudson WA=Wabash  
 GA=Galveston GL=Gladstone IV=Vancouver

**Signs**  
**A-1 SIGNS**  
 Don't SIGN Anything Until You "BUZZ ME" - CASEY  
 HUDSON 4-4537  
 GOLD & SILVER WINDOW LETTERING OFFICE DOORS - TRUCKS SHO-CARDS  
 "We Made Signs Before We Could Talk"  
 810 1/2 J -----HU 4-4537

**ARROHEAD ASSOCIATED PRODUCTS**  
 SILK SCREEN PROCESSED SIGNS Day-Glo Bumper Strips - Banners Truck - Window - Name Plate Decals  
 200 Q -----HU 1-2837

Able Sign Co 923-6th-----GI 2-8513  
 Acme Signs 521-8th-----GI 2-1393  
 Ad-Art Sign Co 1609 Capital Av-----HU 1-1399  
 Capital Sign Co 13th & J-----GI 2-2585  
 CARTHERS ERNIE 1229 I-----GL 3-7961  
 City Sign Service 1220 K-----HU 4-0204  
**COASTAL NEON CO**  
 1318 1/2 Del Paso Blvd(NS)-WA 5-3961 (See Advertisement Page 350)  
 Dosch Co The 200 V-----GI 3-6581

**NEWSPAPER FIREWOOD**  
 To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.  
 The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

**ELECTRICAL PRODUCTS CORP**  
 2101-28th-GL 6-4778 (See Advertisement This Page)  
 Flint Sam F 2709 X-----GL 5-5561  
 Hackley Fred C 1954 Auburn Blvd(NS)-WA 5-0489  
 Hamilton Bob Signs 3425-52d---GL 5-6759  
 Heinie Winter & Sons 2760 Fulton Av-IV 9-3677  
 House of Signs 1515 N-----GI 2-0162  
 Ledbetter Sign Co 1229 I-----GI 3-7961 (See Advertisement This Page)

**LINCK'S SIGN-ART**  
 COMPLETE SIGN-ART SERVICE Truck Lettering a Specialty Immediate Service - Free Estimates  
 912-56th -----GL 6-5550

**LLOYD'S NEON SERVICE**  
 643 G Lincoln-Mison 5-3532 (See Advertisement Page 350)  
**PACIFIC NEON CO 719-12th**-----GI 2-3553 (See Advertisement This Page)  
**PETTA SIGNS 1412 Oregon Dr**---GL 7-8846

**SALES POINT SIGN CO**  
 SILK SCREEN PROCESSING AND PRINTING Window Signs - Posters - Bumper Strips Job Printing - Car Cards - Lapel Ribbons Display Signs - Counter Cards  
 Corner Arden Wy & Howe Av 2146 Arden Wy-----WA 2-1006 (Continued Next Page)

**Pacific NEON COMPANY**  
 719-12th ST. SACRAMENTO  
 GI 2-3553 OR GI 2-3633  
 Stan Standing Res. Phone 5L 5-4497  
 Geo. Richards Res. Phone 6L 5-3687  
**NEON DISPLAYS SALES • RENTALS • SERVICE**

**SALES • RENTALS REPAIRS**  
**ZEON NEON SIGNS**  
 Phone GL 6-4778  
 Free Estimates and Designs **ELECTRICAL PRODUCTS CORP.**  
 SINCE 1912  
 2101 - 28th St. SACRAMENTO

"Made Better by LEDBETTER"  
  
**Ledbetter NEON**  
 SALES • RENTALS • REPAIRS  
 CONVENIENT TERMS  
**GI 3-7961**  
**NEON NITE PATROL SERVICE**  
 1229 EYE STREET